

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	(CTR or click adj through adj rate) with (conversion and revenue adj sharing or revenue adj percentage)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 10:54
L2	2	(CTR or click adj through adj rate or click adj through) with (conversion and revenue adj sharing or revenue adj percentage)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 10:55
L3	29899	(CTR or click adj through adj rate or click adj through)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 12:57
L4	620	(CTR or click adj through adj rate or click adj through) with conversion	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 12:57
L5	74	(CTR or click adj through adj rate or click adj through) with conversion with revenue	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 12:58
L6	0	(CTR or click adj through adj rate or click adj through) with conversion with revenue with (multiplying or multiply)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 12:58
L8	143	((share percent\$3 part fraction) NEAR3 (revenue \$1 sale\$1)) SAME ((order \$3 rank\$3 priorit?\$4 scor? \$2) NEAR3(adverti??\$5 advert\$1 commercials listing\$1 ((marketing commercial campaign) ADJ (information message\$1)) coupon\$1 incentive\$1 promot?\$2 promotion\$2))	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 13:52

L9	83	((share percent\$3 part fraction) NEAR3 (revenue \$1 sale\$1)) SAME ((order \$3 rank\$3 priorit?\$4 scor? \$2) NEAR3(adverti?\$5 advert\$1 commercials listing\$1))	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 14:21
L10	4	((share percent\$3 part fraction) NEAR3 (revenue \$1 sale\$1)) near10 ((order \$3 rank\$3 priorit?\$4 scor? \$2) NEAR3(adverti?\$5 advert\$1 commercials listing\$1))	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 14:22
L11	3	((share percent\$3 part fraction) NEAR3 (revenue \$1 sale\$1)) near10 ((rank \$3 priorit?\$4 scor?\$2) NEAR3(adverti?\$5 advert \$1 ads listing\$1))	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 14:23
L12	4664	((share percent\$3 part fraction) NEAR3 (revenue \$1))	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 14:24
L13	4830	((share percent\$3 part fraction ratio) NEAR3 (revenue\$1))	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 14:24
L14	5	((share percent\$3 part fraction ratio) NEAR3 (revenue\$1)) with conversion with ("click through rate" "click thru rate" "click through" ctr)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/05 14:25
L15	1	("20030014331").PN.	US-PGPUB; USPAT	OR	OFF	2010/06/05 14:33
L16	1	("20050028188").PN.	US-PGPUB; USPAT	OR	OFF	2010/06/05 14:46
L17	16	revenue near sharing near percentage	US-PGPUB; USPAT	OR	ON	2010/06/05 14:55
L18	152	revenue near10 sharing near10 percentage	US-PGPUB; USPAT	OR	ON	2010/06/05 14:55
L19	1	(revenue near10 sharing near10 percentage) with conversion	US-PGPUB; USPAT	OR	ON	2010/06/05 14:55
L20	40	(revenue near10 sharing near10 percentage) and conversion	US-PGPUB; USPAT	OR	ON	2010/06/05 14:56
L21	1	("20050131884").PN.	US-PGPUB; USPAT	OR	OFF	2010/06/05 15:04

S24	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/11 09:21
S25	26849	"conversion data" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 09:26
S26	9341	"data repository" or "click through rate" or "performance data repository"	US-PGPUB; USPAT	OR	ON	2008/04/11 09:27
S27	124	S24 and S25	US-PGPUB; USPAT	OR	ON	2008/04/11 09:27
S28	104	S26 and S27	US-PGPUB; USPAT	OR	ON	2008/04/11 09:27
S29	2	("2002/0165849").URPN.	USPAT	OR	ON	2008/04/11 09:30
S30	2	("2002/0165849").URPN.	USPAT	OR	ON	2008/04/11 14:39
S31	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:44
S32	26849	"conversion data" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:44
S33	124	S31 and S32	US-PGPUB; USPAT	OR	ON	2008/04/11 14:44
S34	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:45
S35	118	S34 and "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:45
S36	156	S34 and ("conversion rate" or "conversion tracking" or conversion)	US-PGPUB; USPAT	OR	ON	2008/04/11 14:47
S37	5589	"paid listing" or "paid search" or "pay for performance" or "ppc"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:49
S38	156	S37 and S36	US-PGPUB; USPAT	OR	ON	2008/04/11 14:49
S39	361	S31 and S37	US-PGPUB; USPAT	OR	ON	2008/04/11 14:52
S40	213	S32 and S37	US-PGPUB; USPAT	OR	ON	2008/04/11 14:53
S41	2	("2002/0165849").URPN.	USPAT	OR	ON	2008/04/11 15:01
S42	970	google	USPAT	OR	ON	2008/04/11 15:06
S43	116865	google and conversion tracking	USPAT	OR	ON	2008/04/11 15:07
S44	2	google and "conversion tracking"	USPAT	OR	ON	2008/04/11 15:08

S45	8	("20020082923" "20020082941" "20020147646" "20030110225" "20040249709" "20040267725" "20050060318" "20050096980").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/11 15:08
S46	45	("20020004735" "20030149937" "20030149938" "5659732" "5704060" "5717923" "5724424" "5724521" "5724524" "5742816" "5748954" "5752238" "5768521" "5778367" "5794210" "5826241" "5848397" "5848407" "5852820" "5855008" "5862223" "5864845" "5864846" "5895470" "5903882" "5918014" "5920854" "5920859" "5924090" "5930777" "6014664" "6028605" "6073135" "6078866" "6182065" "6269361" "6285987" "6285999" "6353825" "6356898" "6385602" "6389436" "6654743" "6665665" "6785671").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/11 15:10
S47	45	("20020004735" "20030149937" "20030149938" "5659732" "5704060" "5717923" "5724424" "5724521" "5724524" "5742816" "5748954" "5752238" "5768521" "5778367" "5794210" "5826241" "5848397" "5848407" "5852820" "5855008" "5862223" "5864845" "5864846" "5895470" "5903882" "5918014" "5920854" "5920859" "5924090" "5930777" "6014664" "6028605" "6073135" "6078866" "6182065" "6269361" "6285987" "6285999" "6353825" "6356898" "6385602" "6389436" "6654743" "6665665" "6785671").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/11 15:10

S48	9397	"data repository" or "click through rate" or "performance data repository" or "referral tracking" or "referral monitor\$3"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:16
S49	195	S48 and S37	US-PGPUB; USPAT	OR	ON	2008/04/11 15:16
S50	118	S48 and S36	US-PGPUB; USPAT	OR	ON	2008/04/11 15:21
S51	36229	"search engine" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:26
S52	386	"search engine" and "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:27
S53	5597	paid adj search or ppc or online adj advertis\$3 and "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:29
S54	143	(S37 and S36) and sales	US-PGPUB; USPAT	OR	ON	2008/04/11 15:34
S55	36	("5659732" "5717923" "5724424" "5724521" "5724524" "5748954" "5752238" "5754939" "5768521" "5778367" "5794210" "5826241" "5848397" "5848407" "5852820" "5855008" "5862223" "5864845" "5864846" "5903882" "5918014" "5920854" "5920859" "6078866" "6108639" "6125361" "6269361" "6285987" "6296361" "6421675" "6584493" "6611840" "6640218" "6654725" "6763334" "6791582"). PN.	US-PGPUB; USPAT	OR	ON	2008/04/14 08:10
S56	0	("5659732" "5717923" "5724424" "5724521" "5724524" "5748954" "5752238" "5754939" "5768521" "5778367" "5794210" "5826241" "5848397" "5848407" "5852820" "5855008" "5862223" "5864845" "5864846" "5903882" "5918014" "5920854" "5920859" "6078866" "6108639" "6125361" "6269361" "6285987" "6296361" "6421675" "6584493" "6611840" "6640218" "6654725"	US-PGPUB; USPAT	OR	OFF	2008/04/14 08:10

		"6763334" "6791582"). PN.").PN.				
S57	11	S55 and sale\$2	US-PGPUB; USPAT	OR	ON	2008/04/14 09:10
S58	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S59	156	S58 and ("conversion rate" or "conversion tracking" or conversion)	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S60	9397	"data repository" or "click through rate" or "performance data repository" or "referral tracking" or "referral monitor\$3"	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S61	1	(S60 and S59) and monetized	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S62	117	(S60 and S59) and sale\$2	US-PGPUB; USPAT	OR	ON	2008/04/14 09:43
S63	69	(S60 and S59) and ppc	US-PGPUB; USPAT	OR	ON	2008/04/14 09:44
S64	100	conversion adj rate and ppc	US-PGPUB; USPAT	OR	ON	2008/04/14 09:45
S66	131	conversion adj rate and "pay per click"	US-PGPUB; USPAT	OR	ON	2008/04/14 09:46
S67	4	("20010051911" "20010051940" "6078866" "6269361"). PN.	US-PGPUB; USPAT	OR	ON	2008/04/14 10:00
S68	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:42
S69	156	S68 and ("conversion rate" or "conversion tracking" or conversion)	US-PGPUB; USPAT	OR	ON	2008/04/15 09:42
S70	0	order\$3 adj advertisements and performance and conversion and ppc and pay adj per adj click	US-PGPUB; USPAT	OR	ON	2008/04/15 09:51
S71	0	order\$3 adj advertisement and performance and conversion and ppc and pay adj per adj click	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S72	333	order\$3 adj advertisement	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S73	81	performance and conversion and ppc and pay adj per adj click	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S74	0	S72 and S73	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52

S75	62	ordering adj advertisements	US-PGPUB; USPAT	OR	ON	2008/04/15 09:54
S76	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:54
S77	0	S75 and S76	US-PGPUB; USPAT	OR	ON	2008/04/15 09:54
S78	0	"10112654"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:56
S79	15	"10/112654"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:56
S80	0	("10/112654").CCLS.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:56
S81	0	(10/112654).APP.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:56
S82	0	(2003/0046161).CCLS.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:57
S83	1	("20030046161").PN.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:57
S84	0	(10/805870).APP.	US-PGPUB; USPAT	OR	OFF	2008/04/15 13:35
S85	0	"10805870"	US-PGPUB; USPAT	OR	ON	2008/04/15 13:35
S86	1	"10/805870"	US-PGPUB; USPAT	OR	ON	2008/04/15 13:35
S87	50	((("20010042064") or ("20010044837") or ("20010047354") or ("20010051940") or ("20020165849") or ("20030028529") or ("20030033292") or ("20030120646") or ("20030208474") or ("20030212648") or ("20030216930") or ("20040044571") or ("20040133471") or ("20040220914") or ("20050065928") or ("20050149396") or ("20050154717") or ("20050154718") or ("20050216448") or ("20050223000") or ("20050256766") or ("20050289120") or ("20060100988") or ("20060136404") or ("20060143096") or ("20060155728") or ("20060190354") or ("20060206355") or ("20060212437") or	US-PGPUB; USPAT	OR	OFF	2008/05/23 09:50

		("20060212447") or ("20070160184") or ("20070174124") or ("20080059258") or ("20080082419") or ("20080097969") or ("6269361") or ("6564208") or ("6711567") or ("6968513") or ("6978263") or ("6983272") or ("7035812") or ("7043471") or ("7054857") or ("7076479") or ("7092901") or ("7110993") or ("7295996") or ("7363254") or ("7363300")).FN.				
S88	50	((("20010034734") or ("20010042122") or ("20020152288") or ("20030135441") or ("20030220866") or ("20040039733") or ("20040107296") or ("20040122926") or ("20040133471") or ("20040162757") or ("20050065928") or ("20050071245") or ("20050086064") or ("20050097601") or ("20050154717") or ("20050154718") or ("20050171708") or ("20050182657") or ("20050192820") or ("20050192930") or ("20050223000") or ("20050256766") or ("20060026062") or ("20060093120") or ("20060206517") or ("20060224444") or ("20060248035") or ("20070010955") or ("20070043634") or ("20070061195") or ("20070072138") or ("20070100718") or ("20070162329") or ("20070219893") or ("20080005268") or ("20080046411") or ("20080059258") or	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:52

		("20080059523") or ("20080071774") or ("4874177") or ("6625507") or ("6639138") or ("6865581") or ("6983272") or ("6999563") or ("7197408") or ("7219162") or ("7254572") or ("7324911") or ("7363300")).PN.				
S89	1	("20050154718").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:53
S90	1	("20050256766").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:55
S91	1	("20060206517").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:56
S92	371	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S93	27135	"conversion data" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S94	124	S92 and S93	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S95	5586	S94 or ctr	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S96	5586	S94 or "ctr"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:06
S97	23	S94 and "ctr"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:06
S98	8632	S94 and "search listing" or "search web page" or "search term"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:08
S99	9065	"search listing" or "search web page" or "search term"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:08
S100	9615	"data repository" or "click through rate" or "performance data repository"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:09
S101	153	S92 and S99 and S100	US-PGPUB; USPAT	OR	ON	2008/05/23 18:09
S102	148	S101 and rank\$3	US-PGPUB; USPAT	OR	ON	2008/05/23 18:13
S103	91	S102 and desir\$3	US-PGPUB; USPAT	OR	ON	2008/05/23 18:15
S104	788	"side bar" and "search Term" or "Search Listing"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:48
S105	268	"paid search"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:50

S106	93	S104 and S105	US-PGPUB; USPAT	OR	ON	2008/05/27 11:50
S107	5	"side bar" and "search listing"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:52
S108	1	"side bar" and "paid search"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:54
S109	5	"side bar" and "search listing"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:54
S110	96	"side bar" and "search term"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:54
S111	636	"side bar" and search	US-PGPUB; USPAT	OR	ON	2008/05/27 11:57
S112	152	"side bar" and "search result"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:57
S113	12395	"side bar"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:59
S114	27744	"search result" or "search listing" or "search term"	US-PGPUB; USPAT	OR	ON	2008/05/27 12:00
S115	68	S113 same S114	US-PGPUB; USPAT	OR	ON	2008/05/27 12:01
S116	340	"side bar" and listing	US-PGPUB; USPAT	OR	ON	2008/05/27 12:04
S117	78374	"web page"	US-PGPUB; USPAT	OR	ON	2008/05/27 12:05
S118	149	S116 and S117	US-PGPUB; USPAT	OR	ON	2008/05/27 12:05
S119	169867	listing	US-PGPUB; USPAT	OR	ON	2008/05/27 12:07
S120	5	S113 same S117 same S119	US-PGPUB; USPAT	OR	ON	2008/05/27 12:07
S121	1	("20030046161").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/27 14:16
S125	1	"20030014331"	US-PGPUB; USPAT	OR	ON	2008/05/29 13:12
S129	1	ep-1282051\$.did.	DERWENT	OR	ON	2008/05/29 13:18
S142	1	wo-9941694-\$.did.	DERWENT	OR	ON	2008/05/29 13:45
S143	1	wo-0182178-\$.did.	DERWENT	OR	ON	2008/05/29 13:47
S144	10	{"20020123988" "20020133481" "6223215" "6526440" "6529903" "6615209" "6658423" "6678681"). PN.	DERWENT	OR	ON	2008/05/29 13:56
S146	1	"20020152204"	DERWENT	OR	ON	2008/05/29 13:58

S149	1	"20030135490"	DERWENT	OR	ON	2008/05/29 13:59
S150	1	"20030172075"	DERWENT	OR	ON	2008/05/29 14:00
S151	1	wo-0227529-\$,did.	DERWENT	OR	ON	2008/05/29 14:00
S152	1	wo-02063514-\$,did.	DERWENT	OR	ON	2008/05/29 14:01
S153	8	("20020123988" "20020133481" "6223215" "6526440" "6529903" "6615209" "6658423" "6678681"). PN	US-PGPUB; USPAT	OR	ON	2008/05/29 14:02
S154	1	"20030046161"	US-PGPUB; USPAT	OR	ON	2008/10/07 11:30
S155	1	"20030220837"	US-PGPUB; USPAT	OR	ON	2008/10/07 11:30
S156	62	(search SAME paid) AND ((sales revenue\$1) WITH divid?\$2)	US-PGPUB; USPAT	OR	ON	2008/10/22 10:31
S157	3	(US-20030046161-\$ or US- 20030220837-\$ or US- 20040167845-\$).did.	US-PGPUB	OR	ON	2008/10/22 15:27
S158	3	S157 and (time)	US-PGPUB; USPAT	OR	ON	2008/10/22 15:27
S159	0	S157 and (time with results)	US-PGPUB; USPAT	OR	ON	2008/10/22 15:28
S160	1	S157 and (impressions)	US-PGPUB; USPAT	OR	ON	2008/10/22 15:33
S161	10	"5803498"	US-PGPUB; USPAT	OR	ON	2008/10/22 15:44
S162	1	("5803498").PN.	US-PGPUB; USPAT	OR	OFF	2008/10/22 15:44
S163	1	("4908761").PN.	US-PGPUB; USPAT	OR	OFF	2008/10/22 15:48
S164	80	cost adj per adj conversion	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:16
S165	1	("7031932").PN.	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:16
S166	0	("001and2").PN.	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:17
S167	1	S164 and S165	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:17
S168	6	S164 and (revenue adj sharing)	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:23
S169	2	(web adj site or website) near (revenue adj sharing)	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:38

S170	189	(web adj site or website) same (revenue adj sharing)	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:42
S171	53	S170 and (paid adj listing)	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:42
S172	14	(US-20040039733-\$ or US-20020165849-\$ or US-20030105677-\$ or US-20010051911-\$ or US-20010051940-\$ or US-20030014331-\$ or US-20030046161-\$ or US-20030220837-\$ or US-20040167845-\$).did. or (US-6286002-\$ or US-6078866-\$ or US-6269361-\$ or US-6285987-\$ or US-7031932-\$).did. or (WO-0182178-A-\$ or WO-9941694-A-\$).did.	US-PGPUB; USPAT; DERWENT	OR	OFF	2009/06/07 18:44
S173	172	S170 and advertis\$6	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:44
S174	0	S172 and (revenue adj sharing)	US-PGPUB; USPAT; DERWENT	OR	OFF	2009/06/07 18:46
S175	0	(web adj site or website) same (revenue adj sharing) near listing	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:51
S176	9	(web adj site or website) same (revenue adj sharing) same listing	US-PGPUB; USPAT	OR	OFF	2009/06/07 18:51
S177	19	("5845075" "5903727" "6009410" "6112240" "6128655" "6212564" "6317761" "6327609" "6401134" "6415319"). PN. OR ("6594691").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/06/07 18:53
S178	77	(affiliate adj program and revenue adj sharing)	US-PGPUB; USPAT; USOCR	OR	OFF	2009/06/07 18:55
S179	10	("5845075" "5903727" "6009410" "6112240" "6128655" "6212564" "6317761" "6327609" "6401134" "6415319"). PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2009/06/07 19:04
S180	4	(US-20030046161-\$ or US-20030220837-\$).did. or (US-6857022-\$ or US-7031932-\$).did.	US-PGPUB; USPAT	OR	OFF	2009/06/07 20:19
S181	2	S180 and (performance and conversion and revenue)	US-PGPUB; USPAT	OR	OFF	2009/06/07 20:19

S182	18	performance and conversion and revenue adj percent\$4	US-PGPUB; USPAT	OR	OFF	2009/06/07 20:31
S183	0	performance same conversion same revenue adj percent\$4	US-PGPUB; USPAT	OR	OFF	2009/06/07 20:31
S184	0	performance near conversion near revenue adj percent\$4	US-PGPUB; USPAT	OR	OFF	2009/06/07 20:31
S185	0	performance and cost adj per adj conversion and revenue adj percent\$4	US-PGPUB; USPAT	OR	OFF	2009/06/07 20:43
S186	5	(US-20030046161-\$ or US-20030220837-\$ or US-20040167845-\$).did. or (US-6857022-\$ or US-7031932-\$).did.	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:17
S187	5	S186 and multip\$5	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:18
S188	2	S186 and (revenue same multip\$5)	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:19
S189	0	S186 and (revenue near multip\$5)	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:25
S190	0	(revenue near multip\$5) near conversion	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:25
S191	126	(revenue same multip\$5) same conversion	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:26
S192	70	(revenue same multip\$5) with conversion	US-PGPUB; USPAT	OR	OFF	2009/06/08 00:26
S193	567	performan\$4 near10 rate near10 percent\$3	US-PGPUB; USPAT	OR	ON	2009/11/18 17:48
S194	12	performan\$4 near10 rate near10 percent\$3 near10 conversion	US-PGPUB; USPAT	OR	ON	2009/11/18 17:48
S195	2	performan\$4 near10 conversion adj rate near10 percent\$3	US-PGPUB; USPAT	OR	ON	2009/11/18 17:49
S196	290	((revenue with shar\$3 with percent\$3) and (ads or advertis\$5)	US-PGPUB; USPAT	OR	ON	2009/11/18 17:51
S197	2	((revenue with shar\$3 with percent\$3 with conversion) and (ads or advertis\$5)	US-PGPUB; USPAT	OR	ON	2009/11/18 17:51
S198	2	((revenue or income or earnings) with shar\$3 with percent\$3 with conversion) and (ads or advertis\$5)	US-PGPUB; USPAT	OR	ON	2009/11/18 17:53

S199	2814	((revenue or income or earnings) with shar\$3 distribu\$5 with percent\$3 with conversion) and (ads or advertis\$5)	US-PGPUB; USPAT	OR	ON	2009/11/18 17:54
S200	2	((revenue or income or earnings) with (shar\$3 distribu\$5) with percent\$3 with conversion) and (ads or advertis\$5)	US-PGPUB; USPAT	OR	ON	2009/11/18 17:55
S201	302	"20010042064" "20010047354" "20030033292" "20030046389" "20030216930" "20040044571" "20050065811" "20050149396" "20050154717" "20050154718" "20050223000" "20060085408" "20060106711" "20060143096" "20060190354" "20060212447" "20060224593" "20060248035" "20060294083" "20070027850" "20070027901" "20070160184" "20070174124" "20070179832" "20070179845" "20070179846" "20070179847" "20070179848" "20070179849" "20070214048" "20080059298" "20080082419" "20080120156" "20080255937" "20080256039" "20080256056" "20080256059" "20080256060" "20080256061" "20090019019" "20090048902" "20090171721" "6269361" "6983272" "7035812" "7092901" "7363300" "7454409" "7516086" "7610276"	US-PGPUB; USPAT	OR	ON	2009/11/18 18:57

S202	50	(("20010042064") or ("20010047354") or ("20030033292") or ("20030046389") or ("20030216930") or ("20040044571") or ("20050065811") or ("20050149396") or ("20050154717") or ("20050154718") or ("20050223000") or ("20060085408") or ("20060106711") or ("20060143096") or ("20060190354") or ("20060212447") or ("20060224593") or ("20060248035") or ("20060294083") or ("20070027850") or ("20070027901") or ("20070160184") or ("20070174124") or ("20070179832") or ("20070179845") or ("20070179846") or ("20070179847") or ("20070179848") or ("20070179849") or ("20070214048") or ("20080059298") or ("20080082419") or ("20080120156") or ("20080255937") or ("20080256039") or ("20080256056") or ("20080256059") or ("20080256060") or ("20080256061") or ("20090019019") or ("20090048902") or ("20090171721") or ("6269361") or ("6983272") or ("7035812") or ("7092901") or ("7363300") or ("7454409") or ("7516086") or ("7610276")).PN.	US-PGPUB; USPAT	OR	OFF	2009/11/18 18:57
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S203	65	("20010042064") or ("20010047354") or ("20030033292") or ("20030046389") or ("20030216930") or ("20040044571") or ("20050065811") or ("20050149396") or ("20050154717") or ("20050154718") or ("20050223000") or ("20060085408") or ("20060106711") or ("20060143096") or ("20060190354") or ("20060212447") or ("20060224593") or ("20060248035") or ("20010051979") or ("20020040344") or ("20020042727") or ("20020077903") or ("20020077973") or ("20020082480") or ("20020090240") or ("20020107796") or ("20020120568") or ("20020161659") or ("20020167909") or ("20020169875") or ("20030046091") or ("20030083895") or ("20030126027") or ("20030208400") or ("20030216996") or ("20030236705") or ("20040078234") or ("20050004835") or ("20050021370") or ("20050154717") or ("20050154718") or ("20050283795") or ("20060224593") or ("20060277106") or ("20060293057") or ("20060294083") or ("20070100803") or ("20080004972") or ("20080104061") or ("20080133378") or ("20080172329") or ("20080243705") or ("20090106197") or ("20090157507") or ("20090216577") or ("20090271286") or ("6078866") or ("6516311") or	US-PGRUB; USPAT	OR	OFF	2009/11/18 18:57
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		("6594638") or "7058593") or "7319975") or "7356507") or "7505913") or "7526545") or "7536351") or "7542943") or "7577593") or "7580858"))).PN.				
S204	50	(("20010042064") or "20010044837") or "20010047354") or "20010051940") or "20020165849") or "20030028529") or "20030033292") or "20030120646") or "20030208474") or "20030212648") or "20030216930") or "20040044571") or "20040133471") or "20040220914") or "20050065928") or "20050149396") or "20050154717") or "20050154718") or "20050216448") or "20050223000") or "20050256766") or "20050289120") or "20060100988") or "20060136404") or "20060143096") or "20060155728") or "20060190354") or "20060206355") or "20060212437") or "20060212447") or "20070160184") or "20070174124") or "20080059258") or "20080082419") or "20080097969") or "6269361") or "6564208") or "6711567") or "6968513") or "6978263") or "6983272") or "7035812") or "7043471") or "7054857") or "7076479") or "7092901") or "7110993") or "7295996") or	US-PGPUB; USPAT	OR	OFF	2009/11/19 15:09

		("7363254") or ("7363300")).PN.				
S205	50	((("20010034734") or ("20010042122") or ("20020152288") or ("20030135441") or ("20030220866") or ("20040039733") or ("20040107296") or ("20040122926") or ("20040133471") or ("20040162757") or ("20050065928") or ("20050071245") or ("20050086064") or ("20050097601") or ("20050154717") or ("20050154718") or ("20050171708") or ("20050182657") or ("20050192820") or ("20050192930") or ("20050223000") or ("20050256766") or ("20060026062") or ("20060093120") or ("20060206517") or ("20060224444") or ("20060248035") or ("20070010955") or ("20070043634") or ("20070061195") or ("20070072138") or ("20070100718") or ("20070162329") or ("20070219893") or ("20080005268") or ("20080046411") or ("20080059258") or ("20080059523") or ("20080071774") or ("4874177") or ("6625507") or ("6639138") or ("6865581") or ("6983272") or ("6999563") or ("7197408") or ("7219162") or ("7254572") or ("7324911") or ("7363300")).PN.	US-PGPUB; USPAT	OR	OFF	2009/11/19 15:09
S206	9	S204 and S205	US-PGPUB; USPAT	OR	ON	2009/11/19 15:09
S207	6	S204 and conversion	US-PGPUB; USPAT	OR	ON	2009/11/19 15:15

S208	5	S204 and (conversion adj rate)	US-PGPUB; USPAT	OR	ON	2009/11/19 15:29
S209	8	("20010051911" "20010051940" "20020072999" "20020147708" "20030028529" "6078866" "6269361" "6477509").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/11/19 15:36
S210	8	("20010051911" "20010051940" "20020072999" "20020147708" "20030028529" "6078866" "6269361" "6477509").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/11/20 15:09
S211	1	S210 and conversion	US-PGPUB; USPAT; USOCR	OR	ON	2009/11/20 15:09
S212	1	S210 and conversion\$	US-PGPUB; USPAT; USOCR	OR	ON	2009/11/20 15:10
S213	1373	yield WITH (conversion ADJ rate)	US-PGPUB; USPAT	OR	ON	2009/11/20 15:11
S214	115	S213 AND (search)	US-PGPUB; USPAT	OR	ON	2009/11/20 15:11
S215	11	S214 AND (revenue\$1 NEAR3 shar?\$2)	US-PGPUB; USPAT	OR	ON	2009/11/20 15:12
S216	1305	(conversion ADJ rate) and listing	US-PGPUB; USPAT	OR	ON	2009/11/20 15:13
S217	62	(conversion ADJ rate) with listing	US-PGPUB; USPAT	OR	ON	2009/11/20 15:13
S218	148	(conversion ADJ rate) with revenue	US-PGPUB; USPAT	OR	ON	2009/11/20 15:15
S219	6	(conversion ADJ rate) with revenue with listing	US-PGPUB; USPAT	OR	ON	2009/11/20 15:16
S220	1499	revenue with (click\$ or click adj through or ctr)	US-PGPUB; USPAT	OR	ON	2009/11/20 16:06
S221	1	(ctr or click adj through adj rate) with (revenue near shar\$3) with conversion	US-PGPUB; USPAT	OR	ON	2009/11/20 16:43
S222	0	(ctr or click adj through adj rate) with (revenue near shar\$3) with sales	US-PGPUB; USPAT	OR	ON	2009/11/20 16:44
S223	17	(ctr or click adj through adj rate) with (affiliate) with sales	US-PGPUB; USPAT	OR	ON	2009/11/20 16:44
S224	0	(ctr or click adj through adj rate) with (affiliate) with sales near rank	US-PGPUB; USPAT	OR	ON	2009/11/20 16:45
S225	0	(ctr or click adj through adj rate) with (affiliate) with sales with rank\$	US-PGPUB; USPAT	OR	ON	2009/11/20 16:45

S226	0	(ctr or click adj through adj rate) with (affiliate) with commission	US-PGPUB; USPAT	OR	ON	2009/11/20 17:06
S227	58	(ctr or click adj through adj rate or performanc\$3) with (affiliate or conversion) with (commision\$ or revenue)	US-PGPUB; USPAT	OR	ON	2009/11/20 17:12
S228	3	(ctr or click adj through adj rate or performanc\$3) with (affiliate or conversion) with (commision\$ or revenue) with (position\$3 or rank\$3 or place\$4)	US-PGPUB; USPAT	OR	ON	2009/11/20 17:13
S229	0	(conversion adj rate) near10 average	US-PGPUB; USPAT	OR	ON	2009/11/20 21:57
S230	0	(conversion adj rate) with average	US-PGPUB; USPAT	OR	ON	2009/11/20 21:57
S231	602	(conversion adj rate) with average	US-PGPUB; USPAT	OR	ON	2009/11/20 21:57
S232	391	(conversion adj rate) near10 average	US-PGPUB; USPAT	OR	ON	2009/11/20 21:57
S233	3428469	(conversion adj rate) with average near10 dollar or monetary or amount	US-PGPUB; USPAT	OR	ON	2009/11/20 21:58
S234	25	(conversion adj rate) with average near10 (dollar or monetary or amount)	US-PGPUB; USPAT	OR	ON	2009/11/20 21:58
S235	48	compar\$5 with impression \$ with click\$	US-PGPUB; USPAT	OR	ON	2009/11/21 10:48
S236	0	("20030033292" "20050080771" "6269361" "6326962" "6360227" "6434550" "6643639" "6647383"). PN.). PN.	US-PGPUB; USPAT	OR	OFF	2009/11/21 11:12
S237	8	("20030033292" "20050080771" "6269361" "6326962" "6360227" "6434550" "6643639" "6647383"). PN.	US-PGPUB; USPAT	OR	ON	2009/11/21 11:12
S238	0	multipl\$ with performance near conversion near revenue	US-PGPUB; USPAT	OR	ON	2010/06/04 23:08
S239	0	(multiplying or multiplied or multiply) with performance near10 conversion near10 revenue	US-PGPUB; USPAT	OR	ON	2010/06/04 23:08

S240	0	(multiplying or multiplied or multiply) with (performance near10 conversion near10 revenue)	US-PGPUB; USPAT	OR	ON	2010/06/04 23:09
S241	0	(multiplying or multiplied or multiply) with (performance with conversion with revenue)	US-PGPUB; USPAT	OR	ON	2010/06/04 23:09
S242	0	(multiplying or multiplied or multiply) with (performance with conversion with revenue)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/04 23:09
S243	43	(performance with conversion with revenue)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/04 23:09
S244	2	(performance with conversion with revenue adj sharing)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/04 23:21
S245	1	(CTR or click adj through adj rate) with (conversion with revenue adj sharing or revenue adj percentage)	US-PGPUB; USPAT; USOCR; EPO; DERWENT; IBM_TDB	OR	ON	2010/06/04 23:41

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